

FOR IMMEDIATE RELEASE

## Institute Parachute partners with The Works Art & Design Festival for The Portable Festival of Portable Art, 27 June

Event: The Third Annual Portable Festival of Portable Art

Date: Saturday 27 June, 1-5 PM

Location: Sir Winston Churchill Square Centennial Pavilion Observation Deck

The Portable Festival of Portable Art is an experimental art exhibition organized by Institute Parachute that explores the space between curating and art-making. Although some advance efforts have been made to recruit specific artists and works, anyone may contribute their portable work by simply bringing it to the festival.

The Portable Festival of Portable Art was founded in 2007 as one of the first major public projects of Institute Parachute, and took place on the Legislature Grounds as a small guerilla art show and picnic. A similar approach was taken for the second festival in 2008. This year, for the first time, the Portable Festival is being presented as perhaps the most publicly accessible event in the lineup of The Works Art & Design Festival. Conceptually, this festival-within-a-festival is a perfect fit with the ideals and experimental objectives of the Portable Festival of Portable Art. "The Portable Festival functions as an enclosed entity regardless of its context," says Josée Aubin Ouellette, founder of Institute Parachute and PFPA organizer, "it's about the relationship of the art objects to the institution in which they are presented, how they are interrelated. Also, there will be a cake."

All submissions are encouraged, bearing in mind the circumstances of the exhibition - it is important that the work takes into account the principles of the festival. Although a speech and a other specific projects (including cake) are planned for the festival, anyone may arrive unannounced at 1:00 PM with an art object to be displayed during the event. This unpredictability means that it is impossible to know what will take place unless you attend.

For more information, visit <http://instituteparachute.ca> or contact:

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Suggested contributions: puppet shows, collapsible or flying objects, balloon sculpture, time machines, science experiments, dramatic play, speeches, research presentations, robots, magic tricks, concept bands, bicycles, etc.